

fashionette AG / Key word(s): Miscellaneous

fashionette AG: Notification on the implementation of stabilization measures

10.11.2020 / 21:11

The issuer is solely responsible for the content of this announcement.

---

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, INTO OR WITHIN THE UNITED STATES, AUSTRALIA, CANADA, JAPAN OR SOUTH AFRICA OR ANY OTHER JURISDICTION WHERE IT IS UNLAWFUL TO DISTRIBUTE THIS DISCLOSURE. OTHER RESTRICTIONS ARE APPLICABLE. PLEASE SEE THE IMPORTANT NOTICE AT THE END OF THIS DISCLOSURE.

**10 November 2020**

**fashionette AG**

**Disclosure in accordance with Article 5 para. 4 lit. (b) and para. 5 of Regulation (EU) No 596/2014 of the European Parliament and of the Council on market abuse ("Market Abuse Regulation") of 16 April 2014 and in accordance with Article 6 para. 2 of the Commission Delegated Regulation (EU) 2016/1052 of 8 March 2016 on the implementation of stabilisation measures**

Following the pre-stabilisation announcement dated 20 October 2020, the stabilisation manager mentioned below has informed fashionette AG, Düsseldorf, Germany, (contact person: Daniel Raab; phone: +49 (0)211 17607828) that stabilisations (within the meaning of Article 3 para. 2 lit. (d) of the Market Abuse Regulation) have taken place with respect to the offer of the following securities as indicated below:

**The Securities:**

Issuer:	fashionette AG
Guarantor (if applicable):	N/A
Aggregate nominal amount of the offer (excluding over-allotment option):	3,200,000
Description:	Ordinary shares with no par value ISIN DE000A2QEFA1
Offer price:	EUR 31.00

**Stabilisation:**

Stabilisation manager:	Hauck & Aufhäuser Privatbankiers Aktiengesellschaft
Existence, maximum size of the over-allotment option:	405,000 ordinary shares with no par value
Stabilisation marketplace:	Frankfurt Stock Exchange, Xetra (XETR)

**Stabilisations:**

<u>Trade date and time</u>	<u>Purchase (P)/ Sale (S)</u>	<u>Nominal value (pieces)</u>	<u>Execution price (0.0000)</u>	<u>Currency code (ISO 4217)</u>	<u>Market place (MIC (ISO 10386))</u>
29.10.2020 09:17:58	P	60,000	29.0000	EUR	XETR
30.10.2020 09:02:25	P	1,500	28.1500	EUR	XETR
30.10.2020 10:45:51	P	2,000	29.9000	EUR	XETR
30.10.2020 17:12:55	P	59	30.0000	EUR	XETR
30.10.2020 17:12:55	P	2,741	29.9000	EUR	XETR
30.10.2020 17:38:40	P	800	29.6000	EUR	XETR
30.10.2020 17:38:40	P	4,700	29.6000	EUR	XETR
02.11.2020 17:36:03	P	500	30.5000	EUR	XETR
03.11.2020 16:22:19	P	891	30.0000	EUR	XETR
03.11.2020 16:22:19	P	169	30.1000	EUR	XETR
03.11.2020 16:22:19	P	577	30.4000	EUR	XETR
03.11.2020 16:22:20	P	363	30.5000	EUR	XETR
04.11.2020 09:04:21	P	2,000	30.7500	EUR	XETR
<b><u>Sum</u></b>		<b><u>Aggregated volume (pieces)</u></b>	<b><u>Weighted price</u></b>	<b><u>Currency code (ISO 4217)</u></b>	
		76,300	29.1707	EUR	

### **Important notice**

This disclosure is not intended to constitute, and should not be construed as, an offer to sell or subscribe for, or the announcement of a forthcoming offer to sell or subscribe for, or a solicitation of any offer to buy or subscribe for, or the announcement of a forthcoming solicitation of any offer to buy or subscribe for, ordinary shares with no par value of fashionette AG ("**Company**" and its ordinary shares with no par value, "**Shares**") in the United States of America including its territories or possessions, any state or the District of Columbia (together, "**United States**") or in any other jurisdiction.

The Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended ("**Securities Act**"), and may not be offered or sold within the United States absent registration or an exemption from the registration requirements under the Securities Act. The

Company does not intend to register any portion of the offering in the United States or to conduct a public offering of Shares in the United States.

The Company has not authorized any offer of securities to the public in any Member State of the European Economic Area ("**EEA**"), except in the Federal Republic of Germany ("**Germany**"). With respect to any Member State of the EEA other than Germany and with respect to the United Kingdom (each a "**Relevant State**"), no action has been undertaken or will be undertaken to make an offer to the public of Shares requiring publication of a prospectus in any Relevant State. As a result, the Shares may only be offered in Relevant States:

(i) to any legal entity which is a "qualified investor" in the meaning of Article 2 lit. e) of the Prospectus Regulation; or

(ii) in any other circumstances falling within Article 1 para. 4 of the Prospectus Regulation.

For the purpose of this disclosure, the expression "**offer of securities to the public**" means the communication in any form and by any means of sufficient information on the terms of the offer and the Shares to be offered so as to enable the investor to decide to exercise, purchase or subscribe for the Shares and the expression "**Prospectus Regulation**" means Regulation (EU) 2017/1129, as amended.

Any such investor will also be deemed to have represented and agreed that any Shares acquired by it in the contemplated offering of Shares have not been acquired on behalf of persons other than such investor. This disclosure does neither constitute an offer of securities to the public nor a prospectus within the meaning of the Prospectus Regulation.

In the United Kingdom, this disclosure and any other materials in relation to the Shares are only being distributed to, and are only directed at, and any investment or investment activity to which this disclosure relates is available only to, and will be engaged in only with, "**qualified investors**" (as defined in Article 86 para. 7 of the Financial Services and Markets Act 2000 ("**Financial Promotion**")) and who are (i) persons having professional experience in matters relating to investments who fall within the definition of "**investment professionals**" in Article 19 para. 5 of the Financial Promotion Order 2005 ("**Order**"); or (ii) high net worth entities falling within Article 49 para. 2 lit. (a) to (d) of the Order (all such persons together being referred to as "**relevant persons**"). This disclosure is directed only at relevant persons. Persons who are not relevant persons should not take any action on the basis of this disclosure and should not act or rely on it. Any investment activity to which this disclosure relates will only be available to and will only be engaged with, relevant persons. No action has been taken by the Company that would permit an offer of Shares or the possession or distribution of this disclosure or any other offering or publicity material relating to such Shares in any jurisdiction, except for Germany, where action for that purpose is required.

Neither this disclosure nor any copy of it may be taken or transmitted, directly or indirectly, into the United States, Australia, Canada, Japan or South Africa. This disclosure does not constitute or form part of any offer or invitation to sell, or any solicitation of any offer to purchase or subscribe nor shall it (or any part of it) or the fact of its distribution, form the basis of, or be relied on in connection with, any contract therefore. The offer and the distribution of this disclosure and other information in connection with the listing and offer in certain jurisdictions may be restricted by law.

The offered Shares have already been sold.

---

10.11.2020 Dissemination of a Corporate News, transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.

Archive at [www.dgap.de](http://www.dgap.de)

---

Language: English

Company: fashionette AG  
Grafenberger Allee 295  
40237 Düsseldorf  
Germany

E-mail: [ir@fashionette.com](mailto:ir@fashionette.com)

Internet: [corporate.fashionette.com](http://corporate.fashionette.com)

ISIN: DE000A2QEFA1

WKN: A2QEFA

Listed: Regulated Unofficial Market in Frankfurt (Scale)

EQS News ID: 1147110

End of News DGAP News Service

1147110 10.11.2020